

# THE NORDIC FUND MARKET

has an extensive variety of sectors as well as asset classes and is mostly dominated by investors of domestic origin. The Nordic countries can be seen as one region, but each country has its own uniqueness.

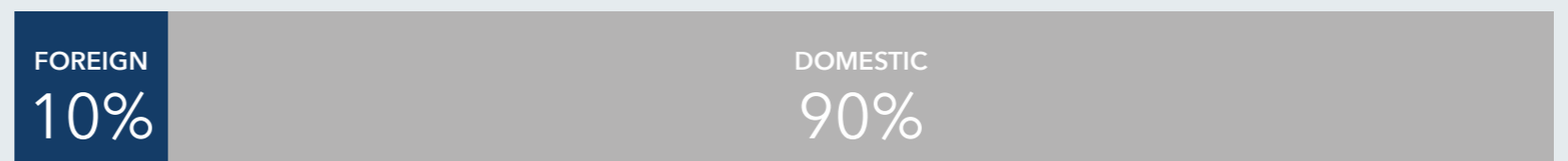


2.320 FUNDS | 715 Bn AUM

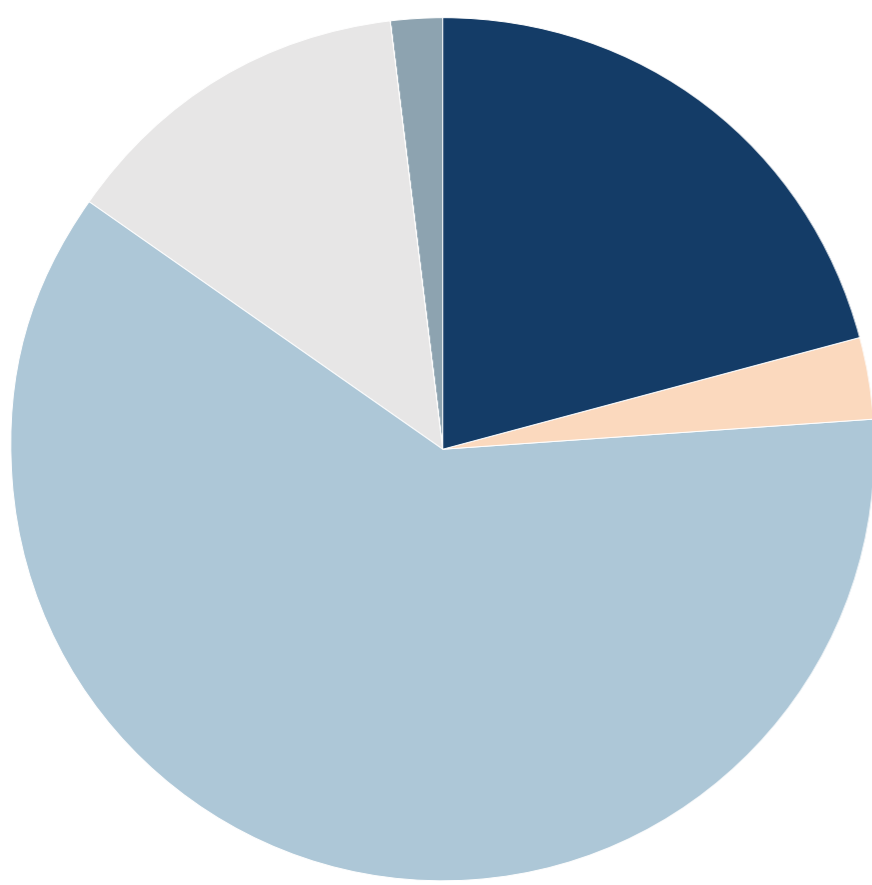
## Investor Background



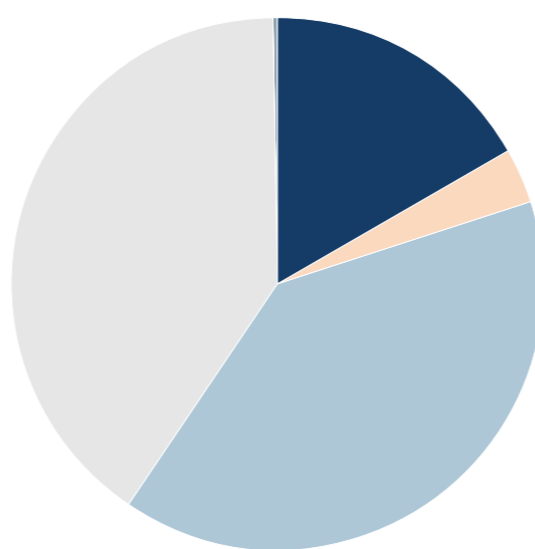
## Investor Origin



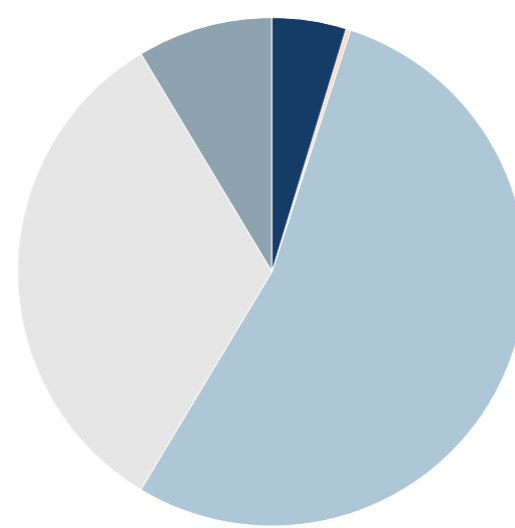
## AUM PER ASSET CLASS



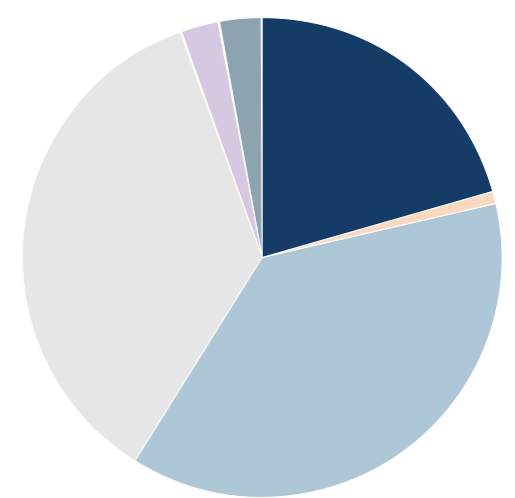
**SWEDEN**  
EUR 350 MN



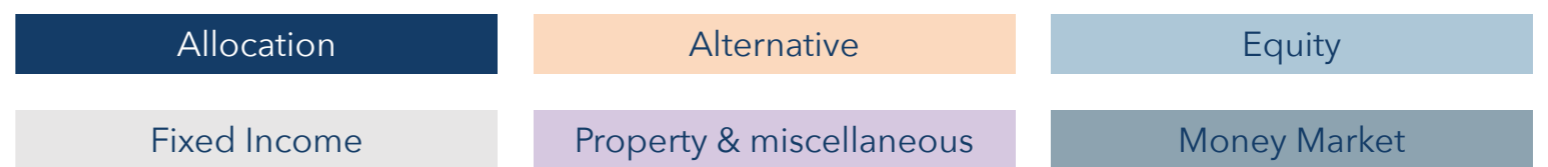
**DENMARK**  
EUR 133 MN



**NORWAY**  
EUR 121 MN



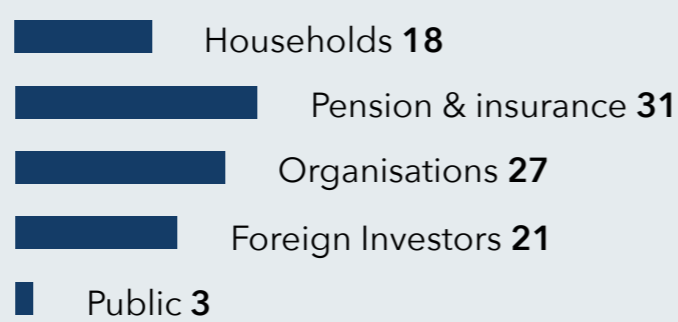
**FINLAND**  
EUR 108 MN



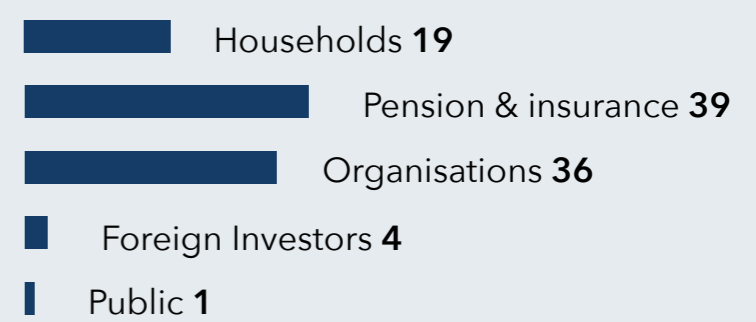
## WHO INVESTS WHERE



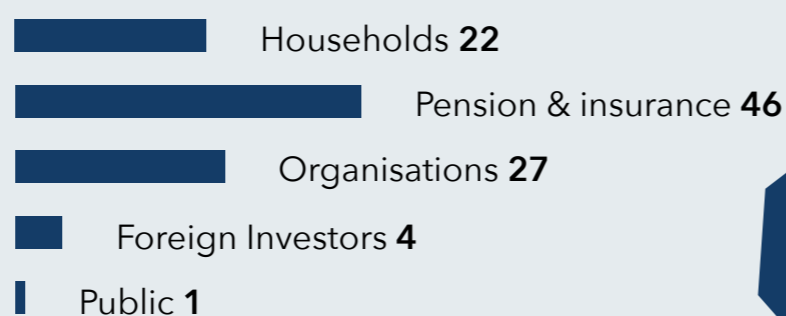
### FINLAND (in %)



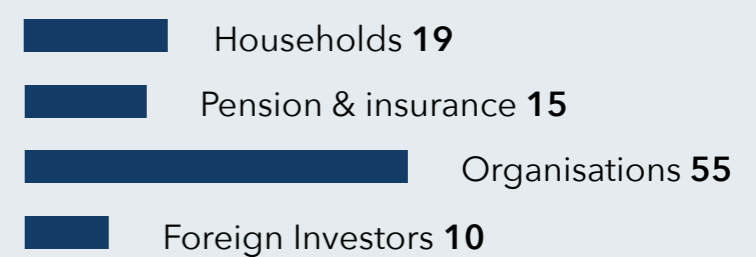
### SWEDEN (in %)



### DENMARK (in %)



### NORWAY\* (in %)



Want to know more? Visit [evli.com/nordic](http://evli.com/nordic)

Sources: Morningstar 31.7.2018, Bank of Finland, Statistics Sweden, Central Bank of Denmark, Norwegian Fund and Asset Management Association, ESMA.

\* NB Norway uses a different methodology for classification, 'Public' is accounted under 'Organisations' and 'Insurance' in both 'Pension' and 'Organisations'.

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