



## Transportation/ Finland, July 16, 2025 News flash

# More challenges than expected

Finnair's Q2 revenue fell a bit short of estimates as ticket prices developed slightly softer than estimated. The EUR 10m comparable EBIT missed estimates by about EUR 20m as Finnair updated its estimates regarding the effects of industrial action and North Atlantic routes' demand.

- Finnair Q2 revenue grew by 2.8% y/y to EUR 787.7m, compared to the EUR 803.4m/800.0m Evli/consensus estimates. Passenger revenue increased by 2.2% from the comparison period.
- Comparable EBIT landed at EUR 10.3m vs the EUR 32.7m/30.3m Evli/consensus estimates. Industrial action had a direct negative impact of some EUR 29m on the result.
- North American traffic grew significantly, but according to Finnair the rate was more moderate than expected, while average ticket fares in the area declined.
- Fuel costs amounted to EUR 228m, compared to our EUR 226m estimate, while staff costs were EUR 132m vs our EUR 137m estimate. All other OPEX+D8A were EUR 439m vs our EUR 437m estimate.
- Cost per Available Seat Kilometer was 7.62 eurocents, compared to our estimate of 7.55 eurocents.
- Finnair guides FY'25 revenue to be within the range of EUR 3.2–3.3bn and comparable EBIT of EUR 30–130m, reflecting the new estimates regarding the negative effect of industrial action on results. Finnair left its guidance intact excluding the effects of industrial action. Finnair however estimates that EBIT will be closer to the lower end of the given range, due to weaker—than—expected demand in the North Atlantic traffic and the indirect effects of industrial action on demand in broader terms.

Rating		Reduce		
Q2'25	Actual	Evli	Year ago	Q1'25
Revenue	787.7	803.4	766.1	694.2
Adj. EBIT	10.3	32.7	43.6	-62.6
Adj. EBIT-%	1.3 %	4.1 %	5.7 %	-9.0 %

<b>Share price, EUR</b> (Last trading day's closing price)	3.09
Target price, EUR	2.7
Latest change in recommendation	on 14-Feb-25
Latest report on company	30-Apr-25
Research paid by issuer:	YES
No. of shares outstanding, '000's	204 811
No. of shares fully diluted, '000's	204 811
Market cap, EURm	633
Free float, %	42.9 %
Exchange rate	1.17
Reuters code	FIA1S.HE
Bloomberg code	FIA1S FH
Average daily volume, EURm	0.5
Next interim report	16-Jul-25
Web site	investors.finnair.com
Analyst	Joonas Ilvonen
E-mail	joonas.ilvonen@evli.com
Telephone	+358 44 430 9071
BUY 1 ACCUMULATE	REDUCE <b>SELL</b>

KEY FIGURES										
	Sales EURm	EBIT EURm	EBIT %	FCF EURm	EPS EUR	P/E ( <b>x</b> )	EV/Sales (x)	EV/EBIT (x)	FCF yield %	DPS EUR
2023	2988.5	184.0	6.2%	92.1	1.21	3.3	0.6	9.5	11.3%	-
2024	3048.8	151.4	5.0%	154.9	0.36	6.1	0.4	8.4	34.2%	0.11
2025E	3219.5	114.6	3.6%	-16.2	0.22	13.9	0.5	13.0	-2.6%	0.12
2026E	3316.1	189.0	5.7%	5.6	0.47	6.6	0.5	8.0	0.9%	0.13
2027E	3399.0	197.1	5.8%	18.1	0.51	6.1	0.4	7.7	2.9%	0.15

20212 0000.0 101.1	0.070	10.1 0.01	0.1	0.1 1.1 2.1	0.10
Market cap, EURm	633	Gearing 2025E, %	131.5 %	CAGR EPS 2024–27, %	11.9 %
Net debt 2025E, EURm	855	Price/book 2025E	1.0	CAGR Sales 2024-27, %	3.7 %
Enterprise value, EURm	1 488	Dividend yield 2025E, %	3.9 %	ROE 2025E, %	7.1 %
Total assets 2025E, EURm	4 223	Tax rate 2025E, %	8.3 %	ROCE 2025E, %	1.9 %
Goodwill 2025F FLIRm	Ω	Equity ratio 2025E %	137%	DEG D/E 25/CAGR	ρρ

All the important disclosures can be found on the last pages of this report.

#### Important Disclosures

Evil Research Partners Pic ("ERP") uses 12—month target prices. Target prices are defined by utilizing analytical techniques based on financial theory including (but not limited to) discounted cash flow analysis and comparative valuation. The selection of valuation methods depends on different circumstances. Target prices may be altered on the basis of new information coming to light in the underlying company or changes in interest rates, changes in foreign exchange rates, other securities prices or market indices or outlook for the aforementioned factors or other factors that may change the conditions of financial markets. The valuation assumptions used are sensitive to changes and can significantly affect fair values. A change of a single percentage point in any used assumption could affect fair values by more than +/-20%. Recommendations and changes by analysts are available at Analysts' recommendations and ratings revisions.

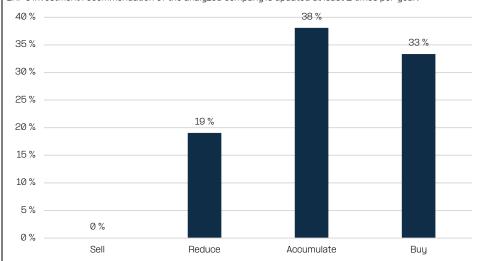
Investment recommendations are defined as follows:

Target price compared to share price

< -10 % -10 - 0 % 0 - (+10) % > 10 % Recommendation SELL RECUDE ACCUMULATE BUY

ERP may temporarily suspend the rating and, if applicable, the target price to comply with regulations and/or firm policies, in which case a NOT RATED classification is used.

ERP's investment recommendation of the analyzed company is updated at least 2 times per year.



The graph above shows the distribution of ERP's recommendations of companies under coverage on the 16th of May, 2025. If recommendation is not given, it is not mentioned here.

### Name(s) of the analyst(s): Joonas Ilvonen

This research report has been prepared by Evli Research Partners Plc ("ERP" or "Evli Research"). ERP is a subsidiary of Evli Plc. Production of the investment recommendation has been concluded on [10.7.2025, 9:00]. This report has been published on [16.7.2025, 9:30].

None of the analysts contributing to this report, persons under their guardianship or corporations under their control have a position in the shares of the company or related securities.

The date and time for any price of financial instruments mentioned in the recommendation refer to the previous trading day's closing price(s) unless otherwise stated in the report.

Each analyst responsible for the content of this report assures that the expressed views accurately reflect the personal views of each analyst on the covered companies and securities. Each analyst assures that (s)he has not been, nor are or will be, receiving direct or indirect compensation related to the specific recommendations or views contained in this report.

Companies in the Evli Group, affiliates or staff of companies in the Evli Group, may perform services for, solicit business from, hold long or short positions in, or otherwise be interested in the investments (including derivatives) of any company mentioned in the publication or report.

According to ERP's best knowledge, the issuer(s) of the securities does/(do) not hold in excess of 5% of the total issued share capital of the issuer(s).

Neither ERP nor any company within the Evli Group have managed or co-managed a public offering of the company's securities during the last 12 months prior to, received compensation for investment banking services from the company during the last 12 months prior to the publication of the research report.

## **EVLI EQUITY RESEARCH**

## FINNAIR

## Transportation/Finland, July 16, 2025 News flash

ERP has signed an agreement with the issuer of the financial instruments mentioned in the recommendation, which includes production of research reports. This assignment has a limited economic and financial impact on ERP and/or Evli. Under the assignment ERP performs services including, but not limited to, arranging investor meetings or —events, investor relations communication advisory and production of research material.

ERP or another company within the Evli Group does not have an agreement with the company to perform market making or liquidity providing services.

For the prevention and avoidance of conflicts of interests with respect to this report, there is an information barrier (Chinese wall) between Investment Research and Corporate Finance units concerning unpublished investment banking services to the company. The remuneration of the analyst(s) is not tied directly or indirectly to investment banking transactions or other services performed by Evli Plc or any company within Evli Groun

This report has not been disclosed to the company prior to its dissemination.

This report is provided and intended for informational purposes only and may not be used or considered under any circumstances as an offer to sell or buy any securities or as advice to trade any securities.

This report is based on sources ERP considers to be correct and reliable. The sources include information providers FactSet and Bloomberg, stock—exchange releases from the companies and other company news, and publicly available online sources. However, ERP does not guarantee the materialization, correctness, accuracy or completeness of the information, opinions, estimates or forecasts expressed or implied in the report. In addition, circumstantial changes may have an influence on opinions and estimates presented in this report. The opinions and estimates presented are valid at the moment of their publication and they can be changed without a separate announcement. Neither ERP nor any company within the Evli Group are responsible for amending, correcting or updating any information, opinions or estimates contained in this report. Neither ERP nor any company within the Evli Group will compensate any direct or consequential loss caused by or derived from the use of the information represented in this publication.

All information published in this report is for the original recipient's private and internal use only. ERP reserves all rights to the report. No part of this publication may be reproduced or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, or stored in any retrieval system of any nature, without the written permission of ERP.

This report or its copy may not be published or distributed in Australia, Canada, Hong Kong, Japan, New Zealand, Singapore or South Africa. The publication or distribution of this report in certain other jurisdictions may also be restricted by law. Persons into whose possession this report comes are required to inform themselves about and to observe any such restrictions.

Evil Plc is not registered as a broker—dealer with the U. S. Securities and Exchange Commission ("SEC"), and it and its analysts are not subject to SEC rules on securities analysts' certification as to the currency of their views reflected in the research report. Evil Bank is not a member of the Financial Industry Regulatory Authority ("FINRA"). It and its securities analysts are not subject to FINRA's rules on Communications with the Public and Research Analysts and Research Reports and the attendant requirements for fairness, balance and disclosure of potential conflicts of interest. This research report is only being offered in U.S. by Auerbach Grayson 8 Company, LLC (Auerbach Grayson) to Major U.S. Institutional Investors and is not available to, and should not be used by, any U.S. person or entity that is not a Major U.S. Institutional Investor. Auerbach Grayson is a broker—dealer registered with the U.S. Securities and Exchange Commission and is a member of the FINRA. U.S. entities seeking more information about any of the issuers or securities discussed in this report should contact Auerbach Grayson. The securities of non—U.S. issuers may not be registered with or subject to SEC reporting and other requirements.

ERP is not a supervised entity but its parent company Evli Plc is supervised by the Finnish Financial Supervision Authority.

## **EVLI EQUITY RESEARCH**

# **FINNAIR**

## Transportation/Finland, July 16, 2025 **News flash**

### **Contact information**

### SALES, TRADING AND RESEARCH

### Equity Sales & Trading

Joachim Dannberg (head) Aleksi Jalava +358 9 4766 9123 +358 9 4766 9123 Pasi Väisänen +358 9 4766 9123

#### **Evli Investment Solutions**

+358 9 4766 9205 Johannes Asuja

### **Equity Research**

Jerker Salokivi (head) Joonas Ilvonen Atte Jortikka Atte Pitkäjärvi +358 9 4766 9149 +358 44 430 9071 +358 40 054 3725 +358 44 047 6597



EVLI PLC
Aleksanterinkatu 19 A
P.O. Box 1081
FIN-00101 Helsinki, FINLAND
Phone +358 9 476 690
Internet www.evli.com
E-mail firstname.lastname@evli.com

EVLI PLC, STOCKHOLMSFILTAL Regeringsgatan 67 P.O. Box 16354 SE-103 26 Stockholm Sverige stockholm@evli.com Tel +46 (0)8 407 8000