

Diversified Financial Services/Finland, August 26, 2019

Spot comment

Growth pick-up taking time

Fellow Finance's H1 saw a weaker loan volume development, largely due to an increased competition within domestic consumer loans. Larger investments into international growth are expected to be seen in 2020, with some upfront investments to show in 2019, and we expect to see weaker margins but a more rapid growth going into 2020. We retain our HOLD-rating with a TP of EUR 5.0 (5.5)

Increased competition affecting domestic consumer loans

Fellow Finance's H1/19 figures in general were quite as expected, with revenue at EUR 7.2m (Evli EUR 7.0m) and the adj. EBIT at EUR 1.4m (Evli EUR 1.3m). Profitability was affected by the bond issue and upfront growth investments. Overall facilitated loan volumes were below expectations, with consumer loans in Finland showing a weaker development due to an increase in competition from other lenders.

Expect more aggressive growth moves in 2020

Based on management comments we expect 2019 to remain a ramp-up year for the international operations, building up a foundation for accelerating growth. We had expected some more aggressive moves already in 2019 but now expect to see this happening in 2020. As such we have lowered our profitability estimates for 2020 due to expected increases in marketing investments while increasing our coming year growth estimates. Following recent recruitments, we expect to see larger moves in Poland in the near term, followed by Germany.

HOLD with a TP of EUR 5.0 (5.5)

We view Fellow Finance at an elevated level of uncertainty following the lowered guidance pre-H1 and the weaker the expected loan volume development. We consider the indicated stronger growth investments towards 2020 a positive, as the weaker loan volume development has mostly been due to domestic consumer loan development, contrary to domestic business financing and international financing, were we have expected the bulk of coming years' growth. Due to estimates revisions we lower our TP to EUR 5.0 (5.5), retaining our HOLD-rating.



■ BUY □ HOLD ■ SELL

| rating. | | | | | | | | | | |
|-----------------------------|---------------|--------------|-----------|--------------------|------------|-------------------------|--------------------|-------------|----------------|------------|
| KEY FIGU | IRES | | | | | | | | | |
| | Sales EURm | EBIT EURm | EBIT % | Ptx profit EURm | EPS EUR | P/E (x) | EV/Sales (x) | P/CF (x) | EV/EBIT (x) | DPS EUR |
| 2017 | 9 | 2 | 28.8% | 1 | 0.19 | 0.0 | 1.7 | 0.0 | 5.9 | 0.09 |
| 2018 | 12 | 3 | 28.3% | 1 | 0.12 | 55.1 | 4.6 | 24.9 | 16.1 | 0.04 |
| 2019E | 15 | 3 | 19.7% | 1 | 0.17 | 29.4 | 3.3 | 15.7 | 16.5 | 0.05 |
| 2020E | 19 | 3 | 16.1% | 2 | 0.18 | 26.7 | 2.6 | 20.5 | 16.0 | 0.05 |
| 2021E | 24 | 5 | 20.7% | 4 | 0.41 | 12.0 | 2.0 | 10.8 | 9.4 | 0.12 |
| Market ca | p, EURm | | 35 E | BV per share 201 | | 2.2 CAGR EPS 2018-21, % | | | | |
| Net debt 2 | .019E, EURm | | 13 F | Price/book 2019 | Ī | | 2.3 CAGR | sales 2018- | 21, % | 26.7 |
| Enterprise | value, EURm | | 48 [| Dividend yield 20 |)19E, % | | 1.0 ROE 20 |)19E, % | | 7.9 |
| Total assets 2019E, EURm 38 | | | 38 1 | Tax rate 2019E, % | | | 20.0 ROCE 2019E, % | | | 8.6 |
| | | | 0 E | Equity ratio 2019 | 9E, % | | 41.0 PEG, P | /E 19/CAGR | | 0.5 |

Free float, %

Exchange rate

Reuters code

Web site

Analyst

E-mail

Telephone

Bloomberg code

Next interim report

Average daily volume, EURm

All the important disclosures can be found on the last pages of this report.

0.000

FELLOW.HE

FELLOW HE

www.fellowfinance.fi

jerker.salokivi@evli.com

+358 9 4766 9149

Jerker Salokivi

| Fellow Finance | 2017 | H1/'18 | H2/'18 | 2018 | H1/'19 | H2/'19E | 2019E | 2020E | 2021E |
|---------------------------|-------|--------------|--------|-------|--------|---------|-------|--------------|-------|
| Net sales | 8.7 | 5.6 | 6.4 | 12.0 | 7.2 | 7.5 | 14.8 | 18.8 | 24.4 |
| sales growth, % | 55% | 43% | 34% | 38% | 30% | 18% | 24% | 27% | 30% |
| Fee income | 6.0 | 4.1 | 4.8 | 9.0 | 5.3 | 5.6 | 11.0 | 14.9 | 20.5 |
| Interest income | 2.7 | 1.4 | 1.5 | 3.0 | 1.9 | 1.9 | 3.8 | 3.9 | 3.9 |
| | | | | | | | | | |
| Facilitated loans | 99 | 76 | 96 | 172 | 109 | 120 | 229 | 310 | 410 |
| change, % | 120% | 74% | 74% | 74% | 43% | 25% | 33% | 35% | 32% |
| Expenses | | | | | | | | | |
| Materials and services | -3.0 | -1.8 | -1.9 | -3.8 | -2.3 | -2.5 | -4.8 | -7.8 | -9.8 |
| as % of facilitated loans | 3.0% | 2.4% | 2.0% | 2.2% | 2.1% | 2.1% | 2.1% | 2.5% | 2.4% |
| Personnel expenses | -1.0 | -0.7 | -1.0 | -1.7 | -1.0 | -1.2 | -2.2 | -3.0 | -4.0 |
| Other op. expenses | -1.8 | -1.2 | -1.5 | -2.7 | -2.3 | -2.1 | -4.4 | -4.5 | -5.0 |
| D&A | -0.4 | -0.2 | -0.2 | -0.4 | -0.2 | -0.2 | -0.4 | -0.5 | -0.5 |
| | | | | | | | | | |
| EB IT | 2.5 | 1.7 | 1.7 | 3.4 | 1.4 | 1.5 | 2.9 | 3.0 | 5.1 |
| EBIT margin | 28.8% | 30.0% | 26.4% | 28.1% | 19.0% | 20.4% | 19.7% | 16.1% | 20.7% |
| A.I. EDIT | 0.5 | 4 = | 4.0 | 0.5 | | 4.5 | 0.0 | 0.0 | F 4 |
| Adj. EBIT | 2.5 | 1.7 | 1.9 | 3.5 | 1.4 | 1.5 | 2.9 | 3.0 | 5.1 |
| Adj. EBIT margin | 28.8% | <i>30.0%</i> | 29.1% | 29.5% | 19.0% | 20.4% | 19.7% | <i>16.1%</i> | 20.7% |

| VALUATION RESULTS | BASE CASE DETAILS | VALUATION ASSUMPTIONS | ASSUMPTIONS FOR WACC | · |
|--------------------------|----------------------------|------------------------|--------------------------------|------|
| Current share price | 4.89 PV of Free Cash Flow | 22 Long-term growth, % | 2.0 Risk-free interest rate, % | 2.25 |
| DCF share value | 6.87 PV of Horizon value | 35 WACC, % | 11.5 Market risk premium, % | 5.8 |
| Share price potential, % | 40.6 Unconsolidated equity | 0 Spread, % | 0.5 Debt risk premium, % | 3.3 |
| Maximum value | 7.5 Marketable securities | 9 Minimum WACC, % | 11.0 Equity beta coefficient | 1.40 |
| Minimum value | 6.3 Debt - dividend | -17 Maximum WACC, % | 12.0 Target debt ratio, % | 20 |
| Horizon value, % | 61.6 Value of stock | 49 Nr of shares, Mn | 7.1 Effective tax rate, % | 20 |

| DCF valuation, EURm | 2018 | 2019E | 2020E | 2021E | 2022E | 2023E | 2024E | 2025E | 2026E | 2027E | 2028E | Horizon |
|---------------------------|------|-------|-------|-------|-------------|-------|-------|-------|-------|-------|-------|---------|
| Net sales | 12 | 15 | 19 | 24 | 29 | 35 | 44 | 48 | 51 | 53 | 54 | 55 |
| Sales growth, % | 38.5 | 23.1 | 27.1 | 29.9 | 20.0 | 20.0 | 25.0 | 10.0 | 5.0 | 5.0 | 2.0 | 2.0 |
| Operating income (EBIT) | 3 | 3 | 3 | 5 | 7 | 8 | 10 | 11 | 12 | 12 | 12 | 13 |
| EBIT margin, % | 28.3 | 19.7 | 16.1 | 20.7 | 23.0 | 23.0 | 23.0 | 23.0 | 23.0 | 23.0 | 23.0 | 23.0 |
| + Depreciation+amort. | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | |
| - Income taxes | -1 | -1 | -1 | -1 | -1 | -2 | -2 | -2 | -2 | -2 | -2 | |
| - Change in NWC | -1 | -1 | -1 | -1 | -1 | -3 | -1 | -1 | -1 | -1 | -1 | |
| NWC / Sales, % | 51.5 | 45.4 | 41.4 | 37.1 | <i>35.7</i> | 38.3 | 32.7 | 31.4 | 31.4 | 31.4 | 32.2 | |
| + Change in other liabs | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| - Capital Expenditure | -3 | -6 | -1 | -1 | -1 | -1 | -1 | -1 | -1 | -1 | -1 | -1 |
| Investments / Sales, % | 26.3 | 39.0 | 3.3 | 3.4 | 3.1 | 3.1 | 3.2 | 2.7 | 2.6 | 2.6 | 2.4 | 2.4 |
| - Other items | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| = Unlevered Free CF (FCF) | -1 | -4 | 1 | 2 | 4 | 3 | 7 | 8 | 8 | 9 | 9 | 98 |
| = Discounted FCF (DFCF) | | -3 | 1 | 2 | 3 | 2 | 4 | 4 | 4 | 4 | 3 | 35 |
| | | | | | | | | | | | | |
| = DFCF min WACC | • | -3 | 1 | 2 | 3 | 2 | 4 | 4 | 4 | 4 | 3 | 39 |
| = DFCF max WACC | | -3 | 1 | 2 | 3 | 2 | 4 | 4 | 4 | 3 | 3 | 32 |

Diversified Financial Services/Finland, August 26, 2019 Spot comment

INTERIM FIGURES

| EVLI ESTIMATES, EURm | 2018Q1 | 2018Q2 | 2018Q3 | 2018Q4 | 2018 | 2019Q1E | 2019Q2E | 2019Q3E | 2019Q4E | 2019E | 2020E | 2021E |
|--------------------------------------|--------|--------|--------|--------|------|---------|---------|---------|---------|-------|-------|-------|
| Net sales | 0 | 6 | 0 | 6 | 12 | 0 | 7 | 0 | 8 | 15 | 19 | 24 |
| EBITDA | 0 | 2 | 0 | 2 | 4 | 0 | 2 | 0 | 2 | 3 | 3 | 6 |
| EBITDA margin (%) | 0.0 | 33.3 | 0.0 | 30.6 | 31.9 | 1,673.0 | 21.7 | 1,673.0 | 23.1 | 22.6 | 18.0 | 22.5 |
| EBIT | 0 | 2 | 0 | 2 | 3 | 0 | 1 | 0 | 2 | 3 | 3 | 5 |
| EBIT margin (%) | 0.0 | 30.0 | 0.0 | 26.9 | 28.3 | 0.0 | 19.0 | 0.0 | 20.4 | 19.7 | 16.1 | 20.7 |
| Net financial items | 0 | -1 | 0 | -2 | -2 | 0 | -1 | 0 | -1 | -1 | -1 | -1 |
| Pre-tax profit | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 1 | 2 | 4 |
| Tax | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | -1 |
| Tax rate (%) | 0.0 | 21.8 | 0.0 | 39.8 | 23.3 | 0.0 | 20.0 | 0.0 | 20.0 | 20.0 | 20.0 | 20.0 |
| Net profit | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 1 | 1 | 3 |
| EPS | 0.00 | 0.11 | 0.00 | 0.01 | 0.12 | 0.00 | 0.07 | 0.00 | 0.09 | 0.17 | 0.18 | 0.41 |
| EPS adjusted (diluted no. of shares) | 0.00 | 0.11 | 0.00 | 0.01 | 0.12 | 0.00 | 0.07 | 0.00 | 0.09 | 0.17 | 0.18 | 0.41 |
| Dividend per share | 0.00 | 0.00 | 0.00 | 0.00 | 0.04 | 0.00 | 0.00 | 0.00 | 0.00 | 0.05 | 0.05 | 0.12 |
| SALES, EURm | | | | | | | | | | | | |
| Fellow Finance | 0 | 6 | 0 | 6 | 12 | 0 | 7 | 0 | 8 | 15 | 19 | 24 |
| Total | 0 | 6 | 0 | 6 | 12 | 0 | 7 | 0 | 8 | 15 | 19 | 24 |
| SALES GROWTH, Y/Y % | | | | | | | | | | | | |
| Fellow Finance | 0.0 | 0.0 | 0.0 | -25.9 | 38.5 | 0.0 | 29.6 | 0.0 | 17.5 | 23.1 | 27.1 | 29.9 |
| Total | 0.0 | 0.0 | 0.0 | -26.0 | 38.5 | 0.0 | 29.6 | 0.0 | 17.5 | 23.1 | 27.1 | 29.9 |
| EBIT, EURm | | | | | | | | | | | | |
| Fellow Finance | 0 | 2 | 0 | 2 | 3 | 0 | 1 | 0 | 2 | 3 | 3 | 5 |
| Total | 0 | 2 | 0 | 2 | 3 | 0 | 1 | 0 | 2 | 3 | 3 | 5 |
| EBIT margin, % | | | | | | | | | | | • | |
| Fellow Finance | 0.0 | 30.0 | 0.0 | 26.9 | 28.3 | 0.0 | 19.0 | 0.0 | 20.4 | 19.7 | 16.1 | 20.7 |
| Total | 0.0 | 30.0 | 0.0 | 26.9 | 28.3 | 0.0 | 19.0 | 0.0 | 20.4 | 19.7 | 16.1 | 20.7 |

| INCOME STATEMENT, EURm | 2014 | 2015 | 2016 | 2017 | 2018 | 2019E | 2020E | 2021E |
|--|------|-----------|-----------------|-----------------|--------|-----------------|-------|-----------|
| Sales | 0 | 4 | 6 | 9 | 12 | 15 | 19 | 24 |
| Sales growth (%) | 0.0 | 100,025.0 | 39.6 | 55.0 | 38.5 | 23.1 | 27.1 | 29.9 |
| Costs | 0 | -2 | -4 | -6 | -8 | -11 | -15 | -19 |
| Reported EBITDA | 0 | 2 | 1 | 3 | 4 | 3 | 3 | 6 |
| Extraordinary items in EBITDA | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| EBITDA margin (%) | 0.0 | 40.7 | 22.5 | 33.1 | 31.9 | 22.6 | 18.0 | 22.5 |
| Depreciation | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| EBITA | 0 | 1 | 1 | 2 | 3 | 3 | 3 | 5 |
| Goodwill amortization / writedown | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Reported EBIT | 0 | 1 | 1 | 2 | 3 | 3 | 3 | 5 |
| EBIT margin (%) | 0.0 | 32.2 | 16.4 | 28.8 | 28.3 | 19.7 | 16.1 | 20.7 |
| Net financials | 0 | -1 | -1 | -1 | -2 | -1 | -1 | -1 |
| Pre-tax profit | 0 | 0 | 0 | 1 | 1 | 1 | 2 | 4 |
| Extraordinary items | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Taxes | 0 | 0 | 0 | 0 | 0 | 0 | 0 | -1 |
| | 0 | | 0 | 0 | | 0 | 0 | |
| Minority shares | 0 | 0 0 | 0 | 1 | 0 1 | 1 | 1 | 0 |
| Net profit | U | U | U | ļ. | ı | | Į. | 3 |
| BALANCE SHEET, EURm Assets | | | | | | | | |
| Fixed assets | 0 | 11 | 10 | 14 | 17 | 22 | 22 | 23 |
| % of sales | 0 | 264 | | | 139 | | | 23 93 |
| <i>% or sales</i> Goodwill | 0 | | <i>171</i> 0 | <i>160</i> 0 | | <i>149</i> 0 | 119 | 0 |
| | | 0 | | | 0 | | 0 | |
| % of sales | 0 | 3 | 2 | 1 | 0 | 0 | 0 | 0 |
| Inventory | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| % of sales | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Receivables | 0 | 3 | 5 | 6 | 7 | 8 | 10 | 11 |
| % of sales | 0 | 82 | 94 | 71 | 58 | 55 | 51 | 47 |
| Liquid funds | 0 | 2 | 2 | 2 | 9 | 7 | 7 | 5 |
| % of sales | 0 | 39 | 40 | 20 | 72 | 50 | 35 | 20 |
| Total assets | 0 | 16 | 17 | 22 | 32 | 38 | 39 | 39 |
| Liabilities | | | | | | | | |
| Equity | 0 | 3 | 3 | 4 | 15 | 15 | 16 | 19 |
| % of sales | 0 | 76 | 55 | 48 | 121 | 104 | 87 | 77 |
| Deferred taxes | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| % of sales | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Interest bearing debt | 0 | 11 | 13 | 17 | 17 | 21 | 20 | 18 |
| % of sales | 0 | 276 | 238 | 191 | 142 | 140 | 108 | <i>73</i> |
| Non-interest bearing current liabilities | 0 | 2 | 1 | 1 | 1 | 1 | 2 | 2 |
| % of sales | 0 | 38 | 12 | 13 | 7 | 10 | 10 | 10 |
| Other interest free debt | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| % of sales | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Total liabilities | 0 | 16 | 17 | 22 | 32 | 38 | 39 | 39 |
| CASH FLOW, EURm | | | | | | | | |
| + EBITDA | 0 | 2 | 1 | 3 | 4 | 3 | 3 | 6 |
| - Net financial items | 0 | -1 | -1 | -1 | -2 | -1 | -1 | -1 |
| - Taxes | 0 | 0 | 0 | 0 | 0 | 0 | 0 | -1 |
| - Increase in Net Working Capital | 0 | -2 | -3 | 0 | -1 | -1 | -1 | -1 |
| +/- Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| = Cash flow from operations | 0 | -2 | -2 | 1 | 0 | 1 | 1 | 2 |
| - Capex | 0 | -11 | 1 | -5 | -3 | -6 | -1 | -1 |
| - Acquisitions | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| + Divestments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| = Net cash flow | 0 | -13 | -2 | -4 | -3 | -5 | 0 | 1 |
| +/- Change in interest-bearing debt | 0 | 11 | 2 | 3 | 0 | 4 | 0 | -3 |
| +/- New issues/buybacks | 0 | 3 | 0 | 0 | 10 | 0 | 0 | 0 |
| - Paid dividend | 0 | 0 | 0 | 0 | -1 | 0 | 0 | 0 |
| +/- Change in loan receivables | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Change in cash | 0 | 2 | 1 | 0 | 7 | -1 | -1 | -2 |
| Change in cash | U | ۷ | ' | U | , | -1 | -1 | -2 |

| KEY FIGURES | 2015 | 2016 | 2017 | 2018 | 2019E | 2020E | 2021E |
|-------------------------------------|---------|--------|---------|-------|---------|-------|-------|
| M-cap | 0 | 0 | 0 | 46 | 35 | 35 | 35 |
| Net debt | 9 | 11 | 15 | 8 | 13 | 14 | 13 |
| Enterprise value | 9 | 11 | 15 | 55 | 48 | 49 | 48 |
| Sales | 4 | 6 | 9 | 12 | 15 | 19 | 24 |
| EBITDA | 2 | 1 | 3 | 4 | 3 | 3 | 6 |
| EBIT | 1 | 1 | 2 | 3 | 3 | 3 | 5 |
| Pre-tax | 0 | 0 | 1 | 1 | 1 | 2 | 4 |
| Earnings | 0 | 0 | 1 | 1 | 1 | 1 | 3 |
| Book value | 3 | 3 | 4 | 15 | 15 | 16 | 19 |
| Valuation multiples | | | | | | | |
| EV/sales | 2.4 | 2.0 | 1.7 | 4.6 | 3.3 | 2.6 | 2.0 |
| EV/EBITDA | 5.8 | 8.8 | 5.2 | 14.3 | 14.4 | 14.4 | 8.7 |
| EV/EBITA | 7.3 | 12.1 | 5.9 | 16.1 | 16.5 | 16.0 | 9.4 |
| EV/EBIT | 7.3 | 12.1 | 5.9 | 16.1 | 16.5 | 16.0 | 9.4 |
| EV/operating cash flow | -17.2 | -6.4 | 6.9 | 29.3 | 21.7 | 28.5 | 14.8 |
| EV/cash earnings | 43.0 | 26.9 | 10.1 | 43.3 | 29.9 | 29.4 | 14.3 |
| P/E | 0.0 | 0.0 | 0.0 | 55.1 | 29.4 | 26.7 | 12.0 |
| P/E excl. goodwill | 0.0 | 0.0 | 0.0 | 55.1 | 29.4 | 26.7 | 12.0 |
| P/B | 0.0 | 0.0 | 0.0 | 3.2 | 2.3 | 2.1 | 1.8 |
| P/sales | 0.0 | 0.0 | 0.0 | 3.9 | 2.4 | 1.9 | 1.4 |
| P/CF | 0.0 | 0.0 | 0.0 | 24.9 | 15.7 | 20.5 | 10.8 |
| Target EV/EBIT | 0.0 | 0.0 | 0.0 | 0.0 | 16.8 | 16.3 | 9.6 |
| Target P/E | 0.0 | 0.0 | 0.0 | 0.0 | 30.0 | 27.3 | 12.3 |
| Target P/B | 0.0 | 0.0 | 0.0 | 0.0 | 2.3 | 2.2 | 1.9 |
| Per share measures | 0.0 | 0.0 | 0.0 | 0.0 | 2.0 | 2.2 | 1.0 |
| Number of shares | 5,818 | 5,818 | 5,818 | 7,129 | 7,129 | 7,129 | 7,129 |
| Number of shares (diluted) | 5,818 | 5,818 | 5,818 | 7,129 | 7,129 | 7,129 | 7,129 |
| EPS | -0.04 | 0.01 | 0.19 | 0.12 | 0.17 | 0.18 | 0.41 |
| EPS excl. goodwill | -0.04 | 0.01 | 0.19 | 0.12 | 0.17 | 0.18 | 0.41 |
| Cash EPS | 0.04 | 0.07 | 0.25 | 0.12 | 0.23 | 0.10 | 0.47 |
| Operating cash flow per share | -0.09 | -0.30 | 0.23 | 0.16 | 0.23 | 0.24 | 0.45 |
| Capital employed per share | 2.15 | 2.44 | 3.26 | 3.21 | 4.03 | 4.22 | 4.45 |
| Book value per share | 0.52 | 0.53 | 0.72 | 2.04 | 2.16 | 2.30 | 2.65 |
| Book value excl. goodwill | 0.52 | 0.53 | 0.72 | 2.04 | 2.16 | 2.30 | 2.64 |
| Dividend per share | 0.00 | 0.00 | 0.71 | 0.04 | 0.05 | 0.05 | 0.12 |
| Dividend payout ratio, % | 0.00 | 0.00 | 47.2 | 33.9 | 30.0 | 30.0 | 30.0 |
| Dividend yield, % | 0.0 | 0.0 | 0.0 | 0.8 | 1.0 | 1.1 | 2.5 |
| • | 0.0 | 0.0 | 0.0 | 0.6 | 1.0 | 1.1 | 2.5 |
| Efficiency measures ROE | 0.0 | 2.4 | 29.8 | 9.0 | 7.9 | 8.2 | 16.4 |
| ROCE | | 6.0 | | | | | |
| | 18.3 | 6.0 | 13.4 | 13.0 | 8.6 | 8.3 | 13.8 |
| Financial ratios | 275.0 | 10.7 | F40 | 20.2 | 20.0 | 2.2 | 2.4 |
| Capex/sales, % | 275.0 | -12.7 | 54.0 | 26.3 | 39.0 | 3.3 | 3.4 |
| Capex/depreciation excl. goodwill,% | 3,216.9 | -202.9 | 1,257.8 | 751.5 | 1,352.6 | 178.1 | 186.2 |
| Net debt/EBITDA, book-weighted | 5.8 | 8.8 | 5.2 | 2.2 | 4.0 | 4.1 | 2.3 |
| Debt/equity, market-weighted | 0.0 | 0.0 | 0.0 | 0.4 | 0.6 | 0.6 | 0.5 |
| Equity ratio, book-weighted | 19.4 | 18.1 | 19.1 | 44.8 | 41.0 | 42.5 | 48.4 |
| Gearing | 3.13 | 3.59 | 3.54 | 0.57 | 0.86 | 0.84 | 0.68 |
| Number of employees, average | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Sales per employee, EUR | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| EBIT per employee, EUR | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

Diversified Financial Services/Finland, August 26, 2019 Spot comment

COMPANY DESCRIPTION: Fellow Finance Oyj operates a lending platform for debt-based consumer and business financing. The company operates in Finland, Sweden, Germany, and Poland. The company began its operations in 2014 and listed on the Nasdaq First North Finland -marketplace in 2018.

INVESTMENT CASE:

| OWNERSHIP STRUCTURE | SHARES | EURm | 0/0 |
|------------------------------------|-----------|--------|-------|
| Taaleri Oyj | 1,847,163 | 9.033 | 25.9% |
| Margin Investments Oy | 830,843 | 4.063 | 11.7% |
| TN Ventures Oy | 830,843 | 4.063 | 11.7% |
| Oy T&T Nordcap Ab | 646,436 | 3.161 | 9.1% |
| Avensis Capital Oy | 277,266 | 1.356 | 3.9% |
| SEB Finland Small Cap | 159,000 | 0.778 | 2.2% |
| Fennia Life Insurance Company | 142,330 | 0.696 | 2.0% |
| OP-Finland Micro Cap | 140,060 | 0.685 | 2.0% |
| OP-Finland Small Cap | 130,000 | 0.636 | 1.8% |
| Säästöpankki Small Cap mutual fund | 128,841 | 0.630 | 1.8% |
| Ten largest | 5,132,782 | 25.099 | 72% |
| Residual | 1,995,843 | 9.760 | 28% |
| Total | 7,128,625 | 34.859 | 100% |

| EARNINGS CALENDAR | | |
|-------------------|--|--|
| | | |
| | | |
| OTHER EVENTS | | |
| OTHER EVENTS | | |

| COMPANY MISCELLANEOUS | |
|-----------------------|---|
| CEO: Jouni Hintikka | Pursimiehenkatu 4 A, FIN-00150 Helsinki |
| CFO: Niko Stark | Tel: 0203, 80,101 |

IR:

Diversified Financial Services/Finland, August 26, 2019 Spot comment

DEFINITIONS

| N.E. | FDC |
|---|--|
| P/E | EPS |
| Price per share | Profit before extraordinary items and taxes |
| Earnings per share | – income taxes + minority interest |
| | Number of shares |
| P/Sales | DDC |
| , | DPS Dividend for the financial period per share |
| Market cap | Dividend for the financial period per share |
| Sales | |
| P/BV | CEPS |
| Price per share | Gross cash flow from operations |
| Shareholders' equity + taxed provisions per share | Number of shares |
| Shareholders equity is taked provisions per share | Number of Shares |
| P/CF | EV/Share |
| Price per share | Enterprise value |
| Operating cash flow per share | Number of shares |
| · - · | |
| EV (Enterprise value) | Sales/Share |
| Market cap + net debt + minority interest at market value | Sales |
| share of associated companies at market value | Number of shares |
| | |
| Net debt | EBITDA/Share |
| Interest bearing debt — financial assets | Earnings before interest, tax, depreciation and amortisation |
| | Number of shares |
| EV/Sales | EBIT/Share |
| Enterprise value | Operating profit |
| | Number of shares |
| Sales | Number of Shares |
| EV/EBITDA | EAFI/Share |
| Enterprise value | Pretax profit |
| Earnings before interest, tax, depreciation and amortisation | Number of shares |
| | |
| EV/EBIT | Capital employed/Share |
| Enterprise value | Total assets — non interest bearing debt |
| Operating profit | Number of shares |
| D | T |
| Div yield, % Dividend per share | Total assets |
| <u>·</u> | Balance sheet total |
| Price per share | |
| Payout ratio, % | Interest coverage (x) |
| Total dividends | Operating profit |
| Earnings before extraordinary items and taxes – income taxes + minority interest | Financial items |
| g | · manetal rectio |
| Net cash/Share | Asset turnover (x) |
| Financial assets – interest bearing debt | Turnover |
| Number of shares | Balance sheet total (average) |
| | |
| ROA, % | Debt/Equity, % |
| Operating profit + financial income + extraordinary items | Interest bearing debt |
| Balance sheet total — interest free short term debt | Shareholders' equity + minority interest + taxed provisions |
| long termadvances received and accounts payable (average) | |
| DOCE 0/- | Fauity ratio 0/a |
| ROCE, % Profit before outroardings, linterest, expanses, Lether financial costs. | Equity ratio, % |
| Profit before extraordinary items + interest expenses + other financial costs | Shareholders' equity + minority interest + taxed provisions |
| Balance sheet total — non interest bearing debt (average) | Total assets – interest free loans |
| ROE, % | CAGR, % |
| | |
| | 3.3 |
| Profit before extraordinary items and taxes – income taxes Shareholders' equity + minority interest + taxed provisions (average) | Cumulative annual growth rate = Average growth per year |

Diversified Financial Services/Finland, August 26, 2019

Spot comment

Important Disclosures

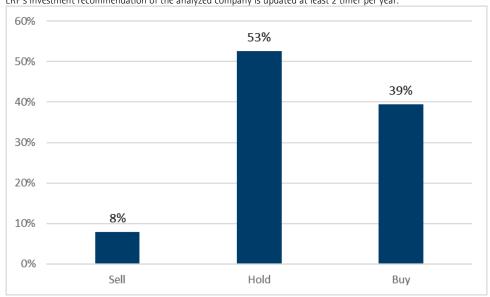
Evli Research Partners Plc ("ERP") uses 12-month target prices. Target prices are defined by utilizing analytical techniques based on financial theory including (but not limited to) discounted cash flow analysis and comparative valuation. The selection of valuation methods depends on different circumstances. Target prices may be altered on the basis of new information coming to light in the underlying company or changes in interest rates, changes in foreign exchange rates, other securities prices or market indices or outlook for the aforementioned factors or other factors that may change the conditions of financial markets. Recommendations and changes by analysts are available at https://research.evli.com/JasperAllModels.action?authParam=key;461&authParam=x;G3rNagWrtf7K&authType=3

Investment recommendations are defined as follows:

Target price compared to share price Recommendation

< -10 % SELL -10 - (+10) % HOLD > 10 % BUY

ERP's investment recommendation of the analyzed company is updated at least 2 timer per year.



The graph above shows the distribution of ERP's recommendations of companies under coverage in 1st of February 2019. If recommendation is not given, it is not mentioned here.

Name(s) of the analyst(s): Salokivi

This research report has been prepared by Evli Research Partners Plc ("ERP" or "Evli Research"). ERP is a subsidiary of Evli Bank Plc. Production of the investment recommendation has been concluded on 26.8.2019, 9:00. This report has been published on 26.8.2019, 9:15.

None of the analysts contributing to this report, persons under their guardianship or corporations under their control have a position in the shares of the company or related securities.

The date and time for any price of financial instruments mentioned in the recommendation refer to the previous trading day's closing price(s) unless otherwise stated in the report.

Each analyst responsible for the content of this report assures that the expressed views accurately reflect the personal views of each analyst on the covered companies and securities. Each analyst assures that (s)he has not been, nor are or will be, receiving direct or indirect compensation related to the specific recommendations or views contained in this report.

Companies in the Evli Group, affiliates or staff of companies in the Evli Group, may perform services for, solicit business from, hold long or short positions in, or otherwise be interested in the investments (including derivatives) of any company mentioned in the publication or report.

Evli Corporate Finance has managed or co-managed a public offering of the company's securities during the last 12 months prior to, received compensation for investment banking services from the company during the last 12 months prior to the publication of the research report.

ERP may pursue an assignment from the issuer(s) of the financial instruments mentioned in the recommendation or this report. These assignments may have a limited economic or financial impact on ERP and/or Evli. Under such assignments ERP may perform services including, but not limited to, arranging investor meetings or –events, investor relations communication advisory and production of research material.

ERP has signed an agreement with the issuer of the financial instruments mentioned in the recommendation, which includes production of research reports. This assignment has a limited economic and financial impact on ERP and/or EVII. Under the assignment ERP performs services including, but not limited to,

EVLI EQUITY RESEARCH

FELLOW FINANCE

Diversified Financial Services/Finland, August 26, 2019 Spot comment

arranging investor meetings or -events, investor relations communication advisory and production of research material.

ERP or another company within the Evli Group does not have an agreement with the company to perform market making services.

For the prevention and avoidance of conflicts of interests with respect to this report, there is an information barrier (Chinese wall) between Investment Research and Corporate Finance units concerning unpublished investment banking services to the company. The remuneration of the analyst(s) is not tied directly or indirectly to investment banking transactions performed by Evli Bank Plc or any company within Evli Group.

This report has not been disclosed to the company prior to its dissemination.

This report is provided and intended for informational purposes only and may not be used or considered under any circumstances as an offer to sell or buy any securities or as advice to trade any securities.

This report is based on sources ERP considers to be correct and reliable. The sources include information providers Reuters and Bloomberg, stock-exchange releases from the companies and other company news, Statistics Finland and articles in newspapers and magazines. However, ERP does not guarantee the materialization, correctness, accuracy or completeness of the information, opinions, estimates or forecasts expressed or implied in the report. In addition, circumstantial changes may have an influence on opinions and estimates presented in this report. The opinions and estimates presented are valid at the moment of their publication and they can be changed without a separate announcement. Neither ERP nor any company within the Evli Group are responsible for amending, correcting or updating any information, opinions or estimates contained in this report. Neither ERP nor any company within the Evli Group will compensate any direct or consequential loss caused by or derived from the use of the information represented in this publication.

All information published in this report is for the original recipient's private and internal use only. ERP reserves all rights to the report. No part of this publication may be reproduced or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, or stored in any retrieval system of any nature, without the written permission of ERP.

This report or its copy may not be published or distributed in Australia, Canada, Hong Kong, Japan, New Zealand, Singapore or South Africa. The publication or distribution of this report in certain other jurisdictions may also be restricted by law. Persons into whose possession this report comes are required to inform themselves about and to observe any such restrictions.

Evli Bank Plc is not registered as a broker-dealer with the U. S. Securities and Exchange Commission ("SEC"), and it and its analysts are not subject to SEC rules on securities analysts' certification as to the currency of their views reflected in the research report. Evli Bank is not a member of the Financial Industry Regulatory Authority ("FINRA"). It and its securities analysts are not subject to FINRA's rules on Communications with the Public and Research Analysts and Research Reports and the attendant requirements for fairness, balance and disclosure of potential conflicts of interest. This research report is only being offered in U.S. by Auerbach Grayson & Company, LLC (Auerbach Grayson) to Major U.S. Institutional Investors and is not available to, and should not be used by, any U.S. person or entity that is not a Major U.S. Institutional Investor. Auerbach Grayson is a broker-dealer registered with the U.S. Securities and Exchange Commission and is a member of the FINRA. U.S. entities seeking more information about any of the issuers or securities discussed in this report should contact Auerbach Grayson. The securities of non-U.S. issuers may not be registered with or subject to SEC reporting and other requirements.

ERP is not a supervised entity but its parent company Evli Bank Plc is supervised by the Finnish Financial Supervision Authority.

Diversified Financial Services/Finland, August 26, 2019 Spot comment

Contact information SALES, TRADING AND RESEARCH

| Equity Sales | | Trading | | ETFs and Derivatives | |
|--|--|--|--|---|--|
| Ari Laine Lauri Ahokanto Niclas Henelius | +358 9 4766 9115 +358 9 4766 9117 +358 9 4766 9116 | Lauri Vehkaluoto (Head) Pasi Väisänen Antti Kässi | +358 9 4766 9130 +358 9 4766 9120 +358 9 4766 9120 | Tobias Björk (Head) Joachim Dannberg Kimmo Lilja Sami Järvinen | +358 9 4766 9130 +358 9 4766 9123 +358 9 4766 9130 +358 9 4766 9110 |
| Structured Investments | | Equity Research | | | |
| Heikki Savijoki Aki Lakkisto | +358 9 4766 9726 +358 9 4766 9123 | Jonas Forslund Joonas Ilvonen Jerker Salokivi Anna-Liisa Rissanen | +358 9 4766 9314 +358 44 430 9071 +358 9 4766 9149 +358 40 157 9919 | | |
| Evli Investment Solutions | | | | | |
| Johannes Asuja Markku Reinikainen | +358 9 4766 9205 +358 9 4766 9669 | | | | |



EVLI BANK PLC
Aleksanterinkatu 19 A
P.O. Box 1081
FIN-00101 Helsinki, FINLAND
Phone +358 9 476 690
Fax +358 9 634 382
Internet www.evli.com
E-mail firstname.lastname@evli.com

EVLI BANK PLC, STOCKHOLMSFILIAL Regeringsgatan 67 P.O. Box 16354 SE-103 26 Stockholm Sverige stockholm@evli.com Tel +46 (0)8 407 8000 Fax +46 (0)8 407 8001